

GRAPHIX

Mike Margineanu

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abilities and skills

- » ability to produce and communicate a consistent stream of fresh ideas and visual concepts
- » excellent organisational skills with the ability to prioritise work and multi-task
- » well-developed teamworking skills and ability to adapt ideas to clients' and colleagues' needs
- » enthusiasm about advertising with a real desire to keep up to date with new developments in the media
- » an integrated and creative approach to the media and how it can be used in advertising
- » ability to deal with stress and work well under pressure in order to meet tight deadlines
- » high levels of information technology skills in relevant art and design packages
- » acute observation and a strong eye for detail, plus high levels of motivation

SOFTWARE APPLICATIONS:

Operating Systems:	Mac OS 9-10.5, Windows 95-Vista, MS-DOS
Photo Processing:	Adobe Photoshop CS3
Page Layout:	Adobe InDesign CS3, QuarkXPress 7
Vector-based Graphics:	Adobe Illustrator CS3, CorelDraw
Web Design:	Adobe Flash, Adobe Dreamweaver, HTML language, CSS,
Production, Pre-press:	Adobe Acrobat, Scenicsoft Preps, Dynastrip
Office:	Microsoft Office (Word, Excel, Powerpoint, Outlook)
OTHERS:	hardware & software installation, network configurations, offset & digital press

professional experience

03/2004 - present The Fisherman Magazine Shirley, NY

Art Director / Production Manager

- » manage the graphic department (4-7 people) in order to meet very tight deadlines
(4 weekly regional editions of The Fisherman, 2 monthly regional editions of Boaters Digest)
- » design ads, covers, magazine articles and layouts, collateral advertising
(posters, media kits, marketing campaigns)
- » coordinate efforts with marketing department in developing strong ideas and concepts in order to improve the magazine quality, improve sales and grow a healthy product
- » redesigned the magazines, reorganized workflow and improved overall work quality

01/04 - 03/04 LKGS Marketing, Inc. Islandia, NY

Senior Graphic Artist

- » created and designed ads, brochures, and collateral advertisements for clients like Habberstad BMW, NYMTA, Surfside 3 Marine (heavy production for Newsday, Cars Magazine, Car Buyer, Smithtown News, South Bay News, Westhampton News)

12/03 - 01/04 New York SportsScene Magazine Ronkonkoma, NY

Assistant Art-Director

- » created and designed ads, page layouts and articles for the magazine
- » photo processing, retouching and color correction

08/03 PRO-BIKE Magazine Bucharest, ROMANIA

Art-Director (contract)

- » created the magazine graphic line, design, page layouts
- » photo processing, retouching and color correction

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professional
experience

05/01-07/02

HIPARION Publishing House

Bucharest, ROMANIA

Art Director / Production Manager

- » managed the graphic department (6 graphic artists) and production workflow (from scanning to page layouts, pre-press to printing house) for 5 monthly magazines - Domus, Casa Mea, Mami, Extra, Caminul
- » created the magazines' graphic identity, heavy ads and articles design
- » maintained relations with suppliers (prepress studios, printing houses) and clients - main client was Procter & Gamble Romania
- » created and designed brochures, flyers, posters, stickers and all kind of marketing and promotional materials

09/02 - 10/03

KRÜGER BRENT Printing House

Bucharest, ROMANIA

Graphic Designer / Prepress Operator

- » graphic design for Colgate-Palmolive (flyers, brochures, letters, posters and other collateral materials)
- » photo processing, retouching and color correction for several international magazines - (NATIONAL GEOGRAPHIC, FHM, COSMOPOLITAN - all Romanian editions);
- » Preflight and heavy production work for Oriflame Romania
- » in-position, trapping and overprint handling, PS/PDF Workflow, RIP, MAC and PC preflight
- » preflighted and optimized files for press output using QuarkXPress, Photoshop, Illustrator, InDesign, Acrobat, Freehand and CorelDRAW

education
and affiliations

profession: engineer

2003 - Bachelor's Degree from Cluj-Napoca Technical University

1997 - Associate's Degree in Junior Software Development

- » past member of National Association of Photoshop Professionals